



# 2016 Financial Report

**“There are three stages to every great work of God – First it’s impossible, then it’s difficult, and finally, it’s done.”**

**– Hudson Taylor**

Dear Ministry Partner,

God is taking His message of love and forgiveness in Christ to the nations. You are making the work of global film evangelism and church planting a reality. In 2016, Jesus Film Project® began the first phase of a new vision plan—where hundreds of partners join their efforts to reach everyone, everywhere in the next 10 years. Partnerships lie at the core of this plan. A church-planting coalition in India of American Bible Society, Faith Comes By Hearing, Wycliffe Bible Translators and Seed Company, is expanding into Africa. Nine denominations are planting churches in Tanzania using Mission 865 languages. Everywhere, the body of Christ is cooperating like never before. With a clear vision plan in place, donations are increasing as ministry partners embrace the call, and God brings in the harvest. You play a vital role in this plan. Thank you for your partnership.



“ . . . so that all the people of the earth may know the Lord is God and that there is no other”  
(1 Kings 8:60, New International Version).

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*Your partnership brought about the following highlights in 2016:*

**Translations**

- Premiered 1,400th language version of *JESUS*, Baobob\* for Tanzania reaching 410,000 speakers.
- Completed 77 Mission 865 languages for a total of 244.
- Completed 60 new language versions for India in partnership with Operation Snap Dragon.
- Growing partnership with Youth With A Mission who scripted, recorded and completed 9 languages for Papua New Guinea in the *JESUS* Simplified Narration version, which will reach a potential 222,000 speakers.

\*Name changed for security purposes.

**Equipment and Teams**

- Shipped 798 digital, solar-powered projector sets to church-planting teams in 70 countries.

**Digital Media (streaming and downloads)**

- People in 210 countries viewed Jesus Film content in an average of 998 languages each month.
- Every 5.1 seconds someone viewed a Jesus Film tool online.

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Today, we find ourselves between “difficult” and “done.” God is working through Jesus Film Project and more than 1,500 ministries to bring His great work to pass. As we pray, trust in His power, and put ourselves at His disposal to do His will—we will go to the ends of the earth.

Until Everyone Sees Jesus,

*Erick Schenkel*

Erick Schenkel, Ph.D.  
Executive Director  
Jesus Film Project

# Finding Unity in *JESUS*

West Africa

The people responded with joy, and an “opera of praise” filled the air. Jesus was speaking their language! It was Eda, loud and clear. As they watched *JESUS* for the first time—the premiere showing—the Kadara people (Eda speakers) looked past their tribal differences and applauded and cheered. Three dialects, one film and one message brought them together that night. Historically, speakers of the Eda language created great

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*Three dialects, one film and one message...*

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divides over the smallest differences. Generations ago, they developed three dialects of Eda, along with three distinct classes. Jealousy and slander festered, and although they were from the same culture, even their church activities and festivals were segregated.

When creating the script for the Eda version of *JESUS*, the translators chose to include all three dialects. During recording, voice actors from all three dialects brought tensions with them and made working together difficult. But, God used this collaboration for His glory. It all came together on the dedication day in March 2016. With hesitancy, but open minds, leaders from each dialect came together, and what they saw truly amazed them.

The Kadara encountered the love of Jesus. Old divisions fell away. The story of Jesus cut to their hearts, and they experienced the transformational freedom of following Him.





# Idols Abandoned

South Asia

Riya cherished her statues of Ganesh, Shesha, Lakshmi and other Hindu gods. She worshiped them because she was afraid of what would happen if she didn't.

One day her relative, Parinaaz, came for a visit. She told Riya she had found a God who truly loved her—even though she was divorced. Parinaaz shared the

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*Abandoning her idols, Riya endured many insults from her family.*

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Four Spiritual Laws booklet and challenged Riya to commit her life to Christ. She declined but wanted to

know more. So Parinaaz gave her a New Testament and invited her to watch *JESUS*.

Over the course of several months, the two women continued to discuss Jesus and His ultimate act of love for humankind. Riya began reading the Bible and watched *JESUS* several times. Eventually Riya committed her life to Christ.

Abandoning her idols, Riya endured many insults from her family. But she persisted with love and patience, and soon her whole family believed in Jesus. Riya now leads a house church with 12 people, has two Bible studies with 17 people, and has mentored two others to lead Bibles studies.



# She Multiplies

East Africa

Seeing how the villagers worshiped evil spirits, Zenaye knew God called her to shine brightly there. She could not let them live in darkness anymore. She had been through the church-planting training; she had shown *JESUS* in a suburb of the capital more than 50 miles away; now it was time to start a church, right where her husband's family lived.

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*The villagers watched the film and responded to the message of the gospel.*

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But she needed help arranging the outreach and getting the word out. After searching, she found one Christian family in the town willing to help. Together these common believers served hand-in-hand to organize a public showing of *JESUS*. Then they prayed.

The villagers watched the film and responded to the message of the gospel. That night, a new house church began. It has grown to at least 50 people, and with land donated to the church by the first Christian family, the whole congregation began pooling money to build a place of worship.

Energized by this response, Zenaye continues to train believers to use Jesus Film® tools to shine Christ's light.

# Eager to Hear More

Japan

Tontan and Keven watched intently as the animated doll's face on the screen pushed forward, straining to match the image before her. Without words, they comprehended the fascination, longing and jealousy the character experiences in the short film, *Doll Face*. Ethan, a student team member on a Jesus Film® mission trip, had approached Tontan and Keven and asked if they wanted to watch a short film. As they watched,

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*“I’ve never seen anyone agree so quickly to hear more about Jesus!”*

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the two Japanese girls connected with the same desires shown on the face in the film. When the film ended, they discussed the pressures women feel to be beautiful. Ethan explained how in Jesus’ time, women were

viewed as little more than slaves or property. Hearing that, the girls’ faces fell.

But then Ethan told them how Jesus spoke to women about their true value and God’s love for them. Inspired by this, Tontan and Keven agreed to watch another video. Ethan showed them a segment from *Magdalena: Released From Shame* called “Jesus, our Loving Pursuer.” Excited by this love, the girls wanted to know more and asked Ethan lots of questions. “I’ve never seen anyone agree so quickly to hear more about Jesus!” Ethan said.





## Statement of Activities

(in thousands)

	<i>Year Ended</i> <i>August 31, 2016</i>	<i>Year Ended</i> <i>August 31, 2015</i>
<b>REVENUES:</b>		
Jesus Film Project Contributions	\$35,632	\$30,838
Staff Contributions	13,411	13,487
Material Sales	639	779
Other Revenue	99	16
<i>Total Revenues</i>	49,781	45,120
<b>EXPENSES:</b>		
Administration & Development		
Jesus Film Project Administration	113	88
Cru® Administration	2,395	2,037
Development	7,137	6,848
Total Administration & Development	9,645	8,973
Ministry Activities		
Field Ministry Operations	9,410	8,682
Field Ministry Strategies	10,048	9,555
Field Strategy Media & Equipment	3,151	2,239
Digital Media & Film Production	4,036	4,018
Short-Term Ministry Trips	2,631	2,329
Translations & Language Production	7,089	7,180
Total Ministry Activities	36,365	34,003
<i>Total Expenses</i>	46,010	42,976
<b>CHANGE IN FUND BALANCE</b>	3,771	2,144
<b>FUND BALANCE</b> - Beginning of Year	10,756	8,612
<b>FUND BALANCE</b> - End of Year	\$14,527	\$10,756



## 2016 Financial Notes

- 1. Intellectual Property** Jesus Film Project® (the “Ministry”) non-audited statement of activities does not include depreciable assets found on Campus Crusade for Christ’s annual report. The Ministry holds \$5.0 million of such assets consisting mainly of film-related intellectual property. An audited annual report for Campus Crusade for Christ is available upon request.
- 2. Staff Contributions** The Ministry employs both supported and non-supported staff. Supported staff develop their own funds outside of central ministry funding to cover their salary and benefits. Staff Contributions reflects donations equal to their salary, benefits, and reimbursable ministry expenses for the period.
- 3. Ministry Activities** Ministry Activities represent the efforts of the Ministry to help build spiritual movements. The Ministry uses central ministry funds to compensate non-supported staff who fill select technical and administrative roles. Each ministry activity category includes the payroll costs of both non-supported and supported staff in which they work. The Development category (under Administration & Development) includes the portion of supported staff payroll costs used in their personal fund raising efforts. Field Ministry Strategies, the largest category, consists mainly of funds disbursed to Campus Crusade for Christ® national ministries for spiritual movement-building strategies. Field Ministry Operations represents expenses for ministry planning, strategy development, field relations, and reporting.



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