

2017 Financial Highlights

As stewards, our responsibility is to utilize your gifts in the most effective ways possible, resourcing the church worldwide, while applying the highest standards of accountability and transparency.

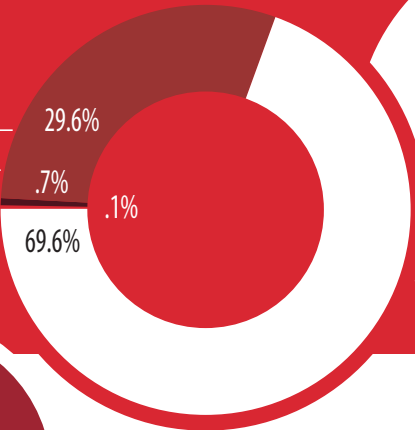
In 2017 your gifts helped produce 186 new translations of Jesus Film Project® resources, mobilized and equipped 243 ministry partners (1,500 to date) and enabled thousands of workers to take the gospel to millions.

“Your gift will return to you in full—pressed down, shaken together to make room for more...”

(Luke 6:38, New Living Translation).

Revenue Sources¹ (in millions of dollars)

| | | |
|--------------------------------|----------------|-------|
| Missionary Staff Support | \$14.98 | 29.6% |
| Material Sales | \$.33 | .7% |
| Other | \$.07 | .1% |
| JFP Contributions (your gifts) | \$35.17 | 69.6% |
| Total Revenue | \$50.55 | |



Expense Sources¹ (in millions of dollars)

| | | |
|---------------------------------|----------------|-------|
| Ministry Activities | \$40.38 | 80.5% |
| JFP Administration | \$.10 | .2% |
| Cru Administration ² | \$2.33 | 4.6% |
| Fundraising | \$7.37 | 14.7% |
| Total Expenses | \$50.18 | |

¹ Figures are for the fiscal year ending 8/31/17.
² Campus Crusade for Christ Inc., support services.

Can I Hear It Again?

A translation team had just wrapped up recording the narrator’s voice for the **Mission 865** language, Kangri. The local speaker said he had learned much from the script, in his mother tongue. To the technician he asked, “Before we are done, can you play that loop back?” “Which loop?” “Loop 449, the salvation prayer. I want to read it again, but this time for myself.” So, standing in the makeshift sound booth, the narrator again read the prayer, inviting Jesus into his life. He became one of the first believers to understand the powerful message of “JESUS” in the Kangri language.



2017 Ministry Highlights



The One I’ve Been Looking For

Ali approached the film team: “I have been waiting for this day for a long time. I had a dream about this Man in the film. I know I need Him in my life. But I didn’t have a clue who He was. But today after watching the film and hearing His voice, I know that He is the One I have been looking for all this time. I want to be His follower. Tell me what to do next.” The film team led Ali in prayer. He joyfully became a follower of Jesus. At last count, Ali has led 27 people to Christ and planted a church! His church is now one of 645 new churches formed in the past two years in this part of Africa.

Streams in the Desert

“We began with a training of 251 people from local churches and schools in how to use the Jesus Film® app for evangelism. It’s a powerful system that delivers ‘JESUS’ and other Jesus Film products in hundreds of languages, through the internet. One of the first outreaches was in the schools. Seven girls gave their lives to Christ, then 13, then 33 ... then 37! One teenage boy was a 17 year-old drug dealer, the main dealer in the school. He was deeply touched by the story of the good Samaritan. He was completely



changed and no longer sells drugs! A number of school staff watched ‘JESUS’ and gave their lives to Christ. It’s all incredible!”

2017 Ministry Highlights

continued

Proclaiming the Good News

Your gifts reached into 228 nations via microSD cards, video tablets, live streaming and more. You provided small, portable projection sets to hundreds of partners. Film teams mobilized and trained thousands who showed *JESUS* to millions, planting and discipling new faith communities.

You Helped Provide



39 Vehicles and Motorbikes



76 Pocket Pico Projectors
880 Larger Video Projectors



16 DVD & microSD Duplicators



506 Video Tablets and Handheld Players

You Went With the Teams



1,600+ Church-Planting Film Teams

On average, worldwide, every 88¢ given resulted in one decision for Christ.

You Let Them Understand

By the end of 2017, the “JESUS” film was available in 1,596 languages and dialects, so unreached people might fully understand what Jesus has done for them.



| | <i>JESUS</i> (classic) | <i>Magdalena</i> (for women) | <i>Story of Jesus for Children</i> | <i>My Last Day</i> (next gen) | <i>Walking With Jesus</i> (Africa) | <i>Following JESUS</i> (India) | <i>Rivka</i> (women's discipleship) |
|------------------|------------------------|------------------------------|------------------------------------|-------------------------------|------------------------------------|--------------------------------|-------------------------------------|
| Inception | 1,596 | 165 | 162 | 201 | 22 | 12 | 14 |
| 2017 | 115 | 9 | 1 | 51 | 9 | 0 | 1 |

You Made Possible...



215,425,704 Viewings*†



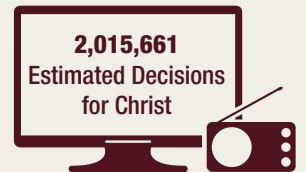
39,760,272 Recorded Decisions*



Each Minute 76 People Becoming Followers of Christ*



1,005 New Churches Planted Every Day*



2,015,661 Estimated Decisions for Christ
100,783,066 Reached Through Radio and TV Broadcasts

Reaching the Difficult Places

Taking the gospel into restricted, hostile areas requires specialized tools, methods, strategies and many partnerships.



999,176—DVDs
108,161—USB and microSD cards
100,863,995—YouTube Views

Reaching everyone, everywhere is more possible than ever through internet evangelism. Four partner ministries link their web ministries to the Jesus Film Project video and audio server. People in 228 countries watched Jesus Film segments 6,368,931 times on this robust web streaming platform.

* Statistics are for 2016, the most recent data available.

† Includes multiple exposures per viewer. Based on estimated data.