

Keys to Effective Charitable Giving

STAFF LEGACY FUND

The staff members of Jesus Film Project® you support depend upon the prayers and contributions you are able to give to keep serving in the work of the kingdom. Cru® Foundation also known as The Great Commission Foundation of Campus Crusade for Christ, Inc®. now offers you an opportunity to create a fund to assure your support will continue beyond your lifetime.



Establish a Legacy

You can now make a contribution that keeps on giving. Through the Staff Legacy Fund, your special cash or stock gift of \$5,000 or more, or a real property gift valued at \$30,000 or more, can perpetually help transform lives of people worldwide. Your contribution will support missionary staff members who are serving in this ministry of reaching people for Christ through global film evangelism and church planting.

How It Works

The Staff Legacy Fund is a special fund created by Cru Foundation for the purpose of enabling you to put your contribution to long-term use. You can place funds in an account which will be managed to generate quarterly support for your missionaries.

In lieu of using your contribution to underwrite today's needs, it will be invested to generate income. Your contribution is invested to produce income for an indefinite period of time. This can help ensure the future needs of missionary staff are met.

The income will in turn be put to work through our staff helping spread the gospel worldwide. Plus, as a donor to the Staff Legacy Fund, you will receive an annual statement on the status of the fund.

Choose Where You Want to Apply Your Gift

You may request the income generated from your contribution to the fund be given to the Jesus Film Project missionary staff member of your choice. If you designate more than one staff member, each will receive an equal share of the income from your contribution. The fund manager will make every effort to honor your designation request, but retains the right to direct the income at his or her discretion.

The Legacy Annuity

The Legacy Annuity is another option available to you. This option provides several direct benefits for you as well as the missionary staff you support.

The Legacy Annuity pays you an income for life. The residual amount will then continue to support your staff through the Legacy Fund.

The Legacy Annuity will give you a charitable deduction at the time of the gift. If it is funded with stock, you avoid the lump sum capital gains tax. The annuity income is partially tax free.

Ways You Can Fund a Staff Legacy

Through a will or trust

Gifts from your estate are 100 percent tax deductible. Our team of gift-planning specialists can help you determine how best to establish this kind of gift.

With gifts from highly appreciated assets

Stocks, bonds, mutual funds and real estate can be given at full market value. This creates a tax deduction and at the same time avoids capital gains tax.

With gifts from retirement assets

Make the Staff Legacy Fund the beneficiary of part or all of your retirement accounts. The charitable gift avoids income taxes that can reduce the value of retirement assets up to 70 percent.

With assets from existing life insurance policies

Make your legacy account the beneficiary of insurance policies which are no longer needed. If you have insurance policies for the purpose of paying estate taxes, call us. Our team of professionals will show you how to avoid estate taxes and free up money for ministry.

Jesus Film Project®, in partnership with Cru® Foundation, is ready to help you with a Staff Legacy Fund or any other charitable gift-planning need. For answers to any of your questions, please call us today at (800) 449-5454, and mention code NYØPWD.

If you would like to make a contribution to the Staff Legacy Fund, please make it payable to Cru Foundation and designate it for a staff member(s) of your choice. By investing in the Staff Legacy Fund, you are making a contribution that keeps on giving, leaving a legacy that will help advance the life-changing message of Christ worldwide for years to come.

The information above is for general education and not professional tax or legal advice.
Please contact a professional tax advisor about your specific situation.



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